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## Claims

An isolated nucleic acid sequence comprising at least a DR-4 nuclear receptor binding site wherein
 said nucleic acid sequence functions as trancriptional enhancer of the 5-aminolevulinic acid synthase gene.

- 2. The nucleic acid sequence of claim 1 with the proviso that said sequence does not comprise a sequence set forth in Seq. Id. No. 8 to 10.
- 3. The nucleic acid sequence of claim 1 or 2, wherein said sequence comprises the sequence set forth in Seq. Id. No. 1.
- 4. The nucleic acid sequence of claim 1 or 2, wherein said nucleic acid sequence further comprises a nuclear factor 1 binding site (NF-1) and/or a DR-5 nuclear receptor binding site.
  - 5. The nucleic acid sequence of anyone of claims 1 to 4, wherein said nucleic acid sequence mediates chemical compound induced transcriptional activation.
  - 6. The nucleic acid sequence of claim 4, wherein said chemical compound is a candidate compound for therapeutical use or a drug.
- 7. The nucleic acid sequence of anyone of
  claims 1,2 and 4-6, wherein said sequence comprises a sequence selected from the group consisting of Seq. Id. No. 2-7.
- 8. A genetic construct comprising a nucleic .... acid sequence of anyone of claims 1-7 operably linked to a nucleic acid encoding a reporter molecule.
  - 9. The genetic construct of claim 8, wherein said reporter molecule has an enzymatic activity.
- 10. The genetic construct of claim 9, wherein said reporter molecule activity can be detected by colorimetry, radioactivity, fluorescence or chemiluminiscence.
  - 11. The genetic construct of anyone of claims 8-10, wherein said reporter molecule is selected from the

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group consisting of luciferase, beta-galactosidas, chloramphenicol acetyltransferase, alkaline phosphatase and green fluorescent protein.

- 12. A method for testing compounds for modu-5 lation of heme and/or P 450 cytochromes synthesis comprising contacting suitable cells comprising a genetic construct according to claims 8-11 with a test compound and detecting enhanced or repressed expression and/or transcription of the nucleic acid sequence encoding the 10 reporter gene.
  - 13. The method of claim 12, wherein said compound is a candidate drug for therapeutical use or a drug.
- 14. The method of claim 12 or 13, wherein en-15 hanced expression of the nucleic acid sequence encoding the reporter gene is detected by a colorimetry, fluorescence, radioactivity or chemiluminiscence.
- 15. The method of anyone of claims 12-14, wherein enhanced transcription of the nucleic acid encoding the reporter gene is detected by quantitative PCR.
  - 16. The method of anyone of claims 12 to 15, wherein said cells are Leghorn Male Hepatoma (LMH) cells, other hepatoma cells, monkey kidney cells (CV-1, COS-1) or human kidney cells.
  - 17. Use of a nucleic acid of anyone of claims 1-7 for the testing of chemical compounds as modulators of heme and/or P450 cytochromes synthesis, in particular a sequence selected from the group consisting of Seq. Id. No. 8 to 10 and 39.
- 18. Use of a genetic construct of anyone of claims 8-11 for the testing of chemical compounds as modulators of heme and/or P450 cytochromes synthesis.